

BIRMINGHAM 2024/2025

# PROSPECTUS



# WELCOME TO ACC BIRMINGHAM



**For the last 30 years, we've delivered the best creative education and training to equip young people with the skills, knowledge, and experience to forge meaningful careers within the creative industries.**

And we're not done yet. We're constantly evolving our curriculum to meet the future needs of the modern workplace and the wider creative economy. We've launched new courses in esports, computing, games and media; sectors that are expected to form the backbone of the modern tech and creative industries. We've also created fresh, bespoke new centres tailored to educating future professionals including Bristol in 2020 and London in 2023.

We're also expanding our offer to include T Levels that give you work experience alongside your qualification, and apprenticeships so you can earn while you learn. Having options

is important and we want to give you as many routes as possible to achieve your dream career.

We'll never stop evolving. Our ability to adapt and keep up with industry trends is just one of the many reasons why we believe we're the best choice for you and your creative ambitions. Join and study what you care about, in a bespoke space like no other, taking advantage of our industry links and partners to get you the contacts and experience to kick-start your career.

**Access your creative career -  
Access Creative College.**

# INDUSTRY CONNECTIONS

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**Partnerships are one of the pillars of the ACC community. We have a diverse list of some of the biggest and best UK creative and tech organisations.**

Working with industry partners is crucial for networking, work experience and to ensure that what we teach in our centres reflects what's happening in the industry and the broader economy. Our partnerships ensure that ACC staff and centres are at the forefront of developments and technology, and that our students are at the cutting edge of their chosen specialisms.

**YOUNGmINDS**

 **CONDENSE**

 **PIRATE STUDIOS**

**LATITUDE**

**RENDERMAN.**

 **Creative UK**

## GO LIVE & CAREERS

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**GoLive, our bespoke careers service is designed to equip you with the knowledge and skills for your next step, whether that's further study at college, university, an apprenticeship or straight into the world of work.**

Benefit from a tailored programme of activities throughout the year, designed to help give you a better understanding of, connection to and route into industry. You'll get weekly GoLive sessions to build up your skills, face to face time with employers and industry professionals, work experience, visits from universities and apprenticeship providers, trips to galleries, venues, workplaces and more. We also celebrate your achievements at our end of year GoLive awards.



**Find out more by scanning the QR code or go to [accesscreative.ac.uk/industry-and-careers/](https://accesscreative.ac.uk/industry-and-careers/)**

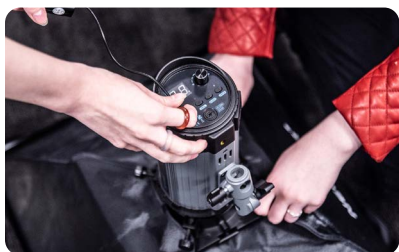
# OUR FACILITIES

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## Music

Take advantage of our performance space with Midas mixing desk, PA system and MagicQ lighting desk, as well as our professional grade recording studio with Audient mixing desk, Focusrite audio interfaces, Kemper amp modelling and Waves plugins.



## Media

Dive into our dedicated media lab, with Apple iMacs loaded with all the software you could need including your own Adobe Creative Cloud licence that can be used on your computer at home (whilst you are studying with ACC). You will also have access to a range of bookable cameras, lenses, lights and production hardware. Time to get started making that masterpiece in video or image!



## Games

Dig into a games lab equipped with game development PCs by Overclockers, VR headsets and software including; Unreal Engine, Unity 3ds Max and OBS, all that you'll need to practise what you're learning and gear up to develop the next big blockbuster game.

# LEVELS OF STUDY

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**At ACC, we offer courses ranging from Level 2 to Level 4. Find out what the difference is between each qualification level below to help you pick the course that's right for you.**

## Level 2 (L2)

Our Level 2 courses are a one-year introduction to a subject. Equivalent to four GCSEs, they're perfect for someone who has a talent and passion, but needs a little bit more time to prepare for Level 3. To study at Level 2 you will need three or more GCSEs at grade 3 or above, including English Language or Literature, with GCSE Maths no lower than grade 2.



## Level 3 (L3)

Level 3 is the next step up from GCSEs and consists of A Levels, Level 3 vocational qualifications and T Levels. At ACC, we offer BTEC, RSL and T Level qualifications at Level 3. The equivalent of three A Levels, Level 3 qualifications also earn UCAS points and are accepted by universities nationwide. To study at Level 3 you will need four or more GCSEs at grade 4 or above, including English Language or Literature, with GCSE Maths no lower than grade 3.

## Level 4 (L4)

Artist Development is our only Level 4 course at ACC currently. Designed for graduating Level 3 students and professionals, this one-year course is focused solely on you, your personal brand, artistry and musical output. Level 4 is equivalent to the first year of a Degree.

➡ **Find your perfect course at ACC** ➡

# MUSIC COURSES

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## **Music Performance and Technology** Level 2 / One Year

If you love music, but you're not sure whether you want to specialise in performance or tech, this is the course for you. You'll explore song writing, composition, production and recording, using MIDI keyboards, digital audio workstations like Logic Pro X, audio interfaces and our in-house recording studios and rehearsal spaces. By the end of the year, you'll have a clearer idea of what you want to specialise in and be set up for Level 3.

**Our music alumni are among the back bone of the British & international music industries from festival headliners to artist managers, production crew & record label executives.**



## **Music Production** Level 3 / Two Years

Level 3 Music Production is the perfect course if you want a career as a music producer, DJ or sound engineer. During this two-year advanced course, you'll write, arrange, produce, mix and master your own music using Apple's Logic Pro X DAW. You'll also record singers, MC's, rappers and musicians in the studio as you record your own EP, and create your own sample library. This course generates UCAS points that will enable you to progress to university.

## **Music Performance** Level 3 / Two Years

This advanced, two year course is your opportunity to start crafting your brand and identity as a performer. Hone your stagecraft, artistry, set list, and compositions. You'll also learn more about recording and remixing using Apple's Logic Pro X DAW, and understand how the industry works, so you'll know what to do to get a foothold in the industry. This course generates UCAS points that will enable you to progress to university.



### **Vocal Artist** Level 3 / Two Years

Ready to captivate audiences globally, whether as a solo artist or as a session vocalist? This is the place to start. Develop your individual expression, hone your vocal skills in groups and solo, build confidence in performance and gain an understanding of key aspects of the music industry. This course generates UCAS points that will enable you to progress to university.

### **Artist Development** Level 4 / One Year

A one-of-a-kind course, this qualification is designed for musicians who've completed Level 3 courses or existing industry professionals who want to upskill and focus on their personal brand. Devote a year to reconstructing your artistry and brand from the ground up, developing your industry knowledge and building a strong portfolio to take your career to a whole new level.

**📍 94% of our music students achieve positive destinations.**



**For more information on all of our music courses and full course breakdowns, visit our website by scanning the QR code.**

# GAMES COURSES

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## **Games Development** Level 2 / One Year

This intermediate course is designed to give you a great start on your games development journey. Get a taste for all elements of designing and creating games using key software including game engines like Unreal and Unity, in our bespoke gaming labs. By the time you finish, you'll have a clearer idea of your next steps, a great games portfolio and you'll also be ready for Level 3 study.

## **Games Art** Level 3 / Two Years

Dive into this advanced course that takes you on a rich exploration of games art techniques across various mediums including digital art, pixel art and traditional art. Develop your skills in 2D and 3D digital artwork using software packages like Blender, Maya and 3ds Max to create concept art, design worlds, levels, characters, props and more. By the end of your two year course, you'll have a rich portfolio, UCAS points that you can use to go on to university, and you'll be well on your way to creating visual experiences that will stick in the memories of generations of gamers.

**Collaboration is at the core of what we do. Work with your fellow students from all of our subjects and centres, as well as ACC staff and wider industry professionals and organisations to turn your ideas into reality.**

## **Games Development** Level 3 / Two Years

Delve deeply into the rich world of game development on this advanced two year course. Study the creation and production of 2D and 3D games using key games development software like Unity, Unreal, Blender, Maya and more. You'll also learn how your desired role interacts with other dev departments, and undertake full development processes, leaving us with a professional games portfolio, the skills to gain a foothold in the industry and UCAS points that will enable you to progress to university.

**As part of our games course, our industry expert tutors will support you through every step of the indie development cycle, so you can get your work published.**



**For more information on all of our games courses and full course breakdowns, visit our website by scanning the QR code.**



# MEDIA COURSES

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## **Videography, Photography & Design** Level 2 / One Year

This one year, intermediate course is your broad overview of all areas of the media industry. Expect an introduction to photography, graphic design, videography and content creation. You'll use software packages like Adobe Creative Suite, learn green screen techniques, use camera equipment, digital drawing tablets and more. Designed to give you as many options as possible, you will then progress to Level 3, specialising in the area that interests you most.

## **Animation & Visual Effects** Level 3 / Two Years

This two year advanced course in animation and VFX is perfect to get you set for a career in a fascinating and unique industry. Use Adobe Creative Suite, Maya and Blender to create stunning animations and effects in 2D and 3D. You'll also explore graphic design, camera and photography techniques and even digital art. Finish up with a professional showreel and UCAS points to secure your place at university.

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**Media is a rapidly growing industry with many career opportunities including social media marketing, film and television production, journalism and more.**



## **Film, Videography & Photography** Level 3 / Two Years

This course is your chance to spend two years honing your technical craft, learning pre-production planning, production and post-production processes. Study lighting, sound, film and video editing, photographic techniques, image manipulation, publication and more, all while working to live briefs, just like in industry. You'll leave us with a high quality portfolio, and UCAS points to get you onto a Degree.



### **Graphic & Digital Design** Level 3 / Two Years

Graphic and Digital Design is a fascinating world filled with endless possibilities, and this course is your deep dive into the subject. Explore concepts, traditional 'wet' and digital design formats, Adobe Creative Suite, motion graphics, illustration, infographics and even photography. After two years, you'll have a professional portfolio, experience and UCAS points to take you to your Degree or apprenticeship.

**"I am constantly improving my Adobe Software skills because the teachers are always showing me new tips and tricks."**

Graphic & Digital Design Level 3 Student



**For more information on all of our media courses and full course breakdowns, visit our website by scanning the QR code.**



# MATHS & ENGLISH

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## Do you need ME?

If you're 16-18 and don't have a GCSE Grade 4 in Maths and/or English (ME), you'll have to take it while studying with us. Don't worry if it's not your strong suit, as long as you have a minimum GCSE grade 2 we can help. We've got incredible tutors and bespoke curriculums that use the subjects you're interested in to give you context and an understanding of the subjects that will give you the best chance of passing them.

Maths and English are as crucial to your career as your chosen qualification, and also a key part of everyday life.



**For more information on our Maths & English offer, visit our website by scanning the QR code.**

# STUDENT SUPPORT

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## We're here to help.

Our learning support teams offer support for academic studies and pastoral care, health and well-being. They aim to make you feel welcome, inspired and supported, so that you can confidently achieve all of your creative and academic goals.

**For more information on how we can support you, please contact our Admissions Team on 0800 281842, or email [admissions@accesscreative.ac.uk](mailto:admissions@accesscreative.ac.uk)**



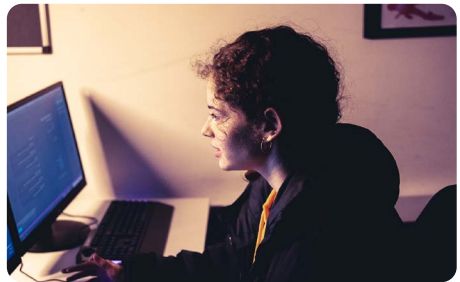
**For more information about student support, visit our website by scanning the QR code.**

# ACCESS INDUSTRY

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**At ACC, we know how important it is to have options. You're working hard to set up your future, but you might not know exactly what that looks like yet. That's ok, we're here to help.**

Alongside the courses you've already seen in this prospectus, we also offer a range of creative industry and events apprenticeships nationally through Access Industry (rebranded from National College Creative Industries in 2023).



**An apprenticeship works differently to a Level 3 vocational qualification or T Level as you are employed by a real company, earning while you learn. You'll also receive both on the job work-based training and off the job, online learning.**

This is a great way to set yourself up for a career or university, building key professional relationships and learning in real-world working environments and via online lessons from experienced tutors.



**Some of the employers we currently offer apprenticeships with include Disney, PRG and White Light, with more coming on board all the time. Check out our current list of apprenticeships below:**

Creative Venue Technician

Cultural Learning Participation Officer

Live Event Technician

Assistant Recording Technician

Content Creator

Business Administrator

Digital Marketer

Customer Service Practitioner

Events Assistant

**To find out more about our apprenticeships offer, email [access.industry@accesscreative.ac.uk](mailto:access.industry@accesscreative.ac.uk)**

# ACC ALUMNI

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## **Amy Love (Nova Twins)**

Amy studied with us just before she formed the Nova Twins with her best friend Georgia. The band have gone on to win multiple awards, tour the world and release two albums including Supernova, which was nominated for the Mercury Prize in 2022.



## **Greg Hackett & Tim Swaby**

Greg and Tim studied with the rest of their band on our Artist Development course. While at ACC, they started developing their visual identity and producing their own videos. Since then they have formed a successful media company, Spindle Productions, and have gone on to make films for Loyle Carner, Arlo Parks, The Royal Navy and many others.



## **Nilüfer Yanya**

While studying with us, Nilüfer was invited to join a girl group that One Direction's Louis Tomlinson was putting together. She chose instead to release solo material including two albums and a series of EPs. Nilüfer has supported Adele and Roxy Music whilst touring, as well as playing festivals across the world including Coachella in 2022.



### **Ed Sheeran**

Ed Sheeran studied on our Artist Development course after being discovered by the staff at our Norwich centre. Now a household name and one of music's biggest global stars, he is also our Patron, supporting and inspiring young creatives on their career journeys.

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### **Elliott Hale**

While Elliott was studying with us, he did some work experience at 1234 Records. Once he graduated, he was offered a job at 1234, eventually moving into managing their other record label, Vallance. Elliott now manages Beach Riot and runs both Vallance Records and 1234.

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### **Jorja Douglas (Flo)**

Jorja studied on our Music Performance course before forming the UK girl group, Flo. Flo signed to Island Records in 2022 and released their debut single 'Cardboard Box'. The band have since released their debut EP, 'The Lead', performed on Later With Jools Holland and Jimmy Kimmel in America. They have also recently won the BBC Sound of 2023 Award for their single 'Cardboard Box'.



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# READY TO JOIN US?

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**Now you've seen what we have to offer you might be thinking 'what happens next?'**



## **Book an Open Day**

Visiting an Open Day is the best time to explore the college and see all the amazing facilities and equipment. You'll get a chance to speak to our tutors and get a real insight into college life from our student ambassadors.



## **Apply & Book an Interview**

Like what you've seen so far? The next step is to complete our online application form. Visit [\*\*accesscreative.ac.uk/apply/\*\*](https://accesscreative.ac.uk/apply/) and you'll be taken to a short application form. When you have completed the form and pressed submit, you will be able to select an online interview date from a calendar of options.



## **Post Interview Process**

After a successful interview, we'll offer you a place on your chosen course and invite you to attend a taster session. This is another great opportunity to have a closer look at your chosen course, try out the equipment and take part in a workshop.

Need more info about any of our courses?  
Visit [\*\*accesscreative.ac.uk\*\*](https://accesscreative.ac.uk)

## Open Day Dates

**Saturday 4th November** 11am - 2pm

**Saturday 2nd December** 11am - 2pm

**Tuesday 27th February** 6pm - 7:30pm

**Saturday 20th April** 11am - 2pm

**Tuesday 25th June** 6pm - 7:30pm

**Thursday 22nd / Friday 23rd August GCSE Results Day Drop In** 10am - 3pm

Book your place now by scanning the QR code or visiting **[accesscreative.ac.uk](https://accesscreative.ac.uk)**



## Contact Information

Got a question? Contact our friendly admissions team on **[admissions@accesscreative.ac.uk](mailto:admissions@accesscreative.ac.uk)** and we'll be happy to help!

Or call the Birmingham campus **0121 281 5711**

## Address


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